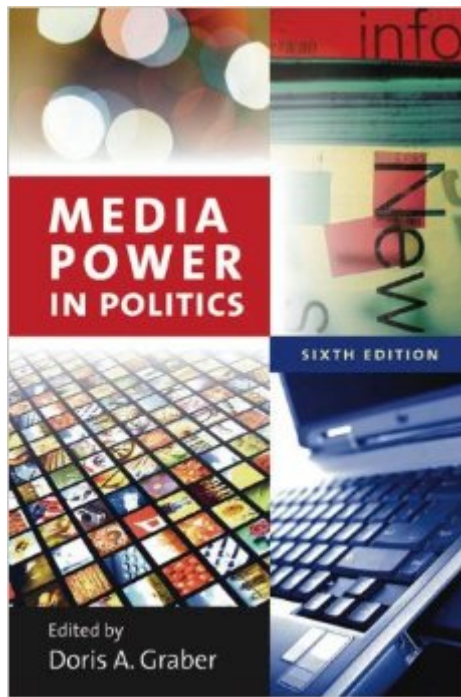


The book was found

Media Power In Politics



Synopsis

Once again, Doris Graber brings readers the most thought-provoking and recent scholarship about the actual power of the media in the real world of politics. With approximately 35 essays, half of them new to this edition, the selections reflect the latest changes in American politics, in American media platforms, and in the interactions between political actors and journalists. Examining these changes and assessing their political significance, this new sixth edition includes coverage of: the influence of non-professional citizen journalists; a look ahead at media development in the next decade; the public's growing disdain for the media and its effect on the media's influence; old and new media's impact on political participation; media and the 2008 presidential election; interest groups' power to control news selection; media happenings at the state and local levels; lobbyists' efforts to derail updates to media laws and regulations.

Book Information

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Customer Reviews

Well-edited overview of complex field. I _ Robert A. Rankin (Jake Barnes is a nom de plume) _ use it in my Media & Politics course at Randolph-Macon College, where I'm an adjunct professor. I spent 30 years as a Washington journalist and hold two degrees in political science. This volume includes perspectives from both academics and practitioners. My only criticism is that it dropped several wonderful contributions from previous editions _ such as Walter Lippmann on the fallibilities of newspapers _ to make room for new ones, also good. Such is life. Excellent volume.

I purchased this book for a course I was taking in mass media and communications and was highly impressed the amalgamation of authors that the editor brought together. Being obviously designed for academia, the book is a collection of excerpts from the works of top academics in the field. The thirty plus essays cover a wide variety of topics and perspectives, from questioning the citizen's ability to comprehend the information needed to make informed voting decisions, to questioning the media's ability to offer the type of information needed to make those decisions in the first place. The book is simply invaluable. I read this book accompanied by *American Public Opinion*, which established where Americans stand on a wide variety of issues. The two works read together will leave the readers radically enlightened on the mass media's past and contemporary effects of American politics.

Not appropriate for undergraduates. Just another collection of articles written by media scholars for each other, and unlikely to interest younger people.

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